**­­­­­­Cocaine use and its effects (blended media)**

|  |  |
| --- | --- |
| **Frames** | **Content** |
| **Slideshow** with pictures of people inhaling cocaine, looking high, partying but then depress, isolated, etc. | Voice over: explaining what is Cocaine? And maybe history of the drug.  Script to be written here  Background noise: bar, restaurant, club, city, etc. |
| An **animation** showing how cocaine uptake and break down neurotransmitters such Dopamine, Serotonin and Norepinephrine. | Voice over: how cocaine works?  Pharmacokinetics, etc.  Script to be written here  Music: dramatic |
| A **video** of a person with brain damage induced by cocaine abuse | Voice over: cocaine effects on brain  Narrating brain damage  Script to be written here  Music: Psychedelic |
| A **video** of person simulating a heart attack after inhaling an overdose of cocaine | Voice over: cocaine effects on heart  A Narration on what happening with the person that overdoses.  Script to be written here  Music: dramatic |
| A **video** of a person showing aggressive behaviour towards partner | Voice over: cocaine effects on emotions  Script to be written here  Music: Heavy metal, aggressive punk/hardcore |
| **Slideshow** of pictures showing the amazon and natives, poor people, coca plantations, helicopters, etc. | Voice over: the production of cocaine in Colombia/Peru   * Social dimension * Environmental dimension   Script to be written here  Music: Rain forest music following with dramatic |
| **Slideshow** or interview to expert (simulation) | Strategies on how to control the production/consumption of cocaine  Script to be written here |
| Can be a slide with flying text | Voice over: summary/conclusion  Script to be written here |